**Food Product Development Honors Team Project**

You and your team will be developing a new product for your capstone honors project. One team member must complete this product summary. This can be completed on this document (typed) or create a slideshow (not a Prezi), that can be printed and submitted.

**Product Overview Publication Checklist and Notes**

|  |  |
| --- | --- |
| Market Analysis |  |
| Brainstorming |  |
| Formula for a new product |  |
| Target audience |  |
| Flow chart |  |
| Ingredient function |  |
| Shelf-life |  |
| Processing |  |
| Regulatory agencies |  |
| Preservation method |  |
| Hazards and controls (GMP’s and HACCP) |  |
| Labeling |  |
| Sensory Analysis |  |
| Nutrient analysis |  |
| Labeling |  |
| Equipment and facility needs |  |
| Distribution |  |
| Production costs |  |
| Advertising |  |
| Pilot |  |

You will be give 8 to 10 minutes to present. A one-minute warning will be given at 9 minutes and you will be cut off at 11 minutes.

See the attached rubrics.